



INTI Center of Art & Design

ADMISSION & INFORMATION



DHAKA

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One Stop Solution



- World wide Admission,
- Visa Support &
- Immigration

AXIOM
education group
Resources that you will cherish

GLORIOUS
15 Years of
EDUCATION SERVICES

ART & DESIGN

DESIGN YOUR FUTURE

Make waves in the
art and design world

ABOUT INTI



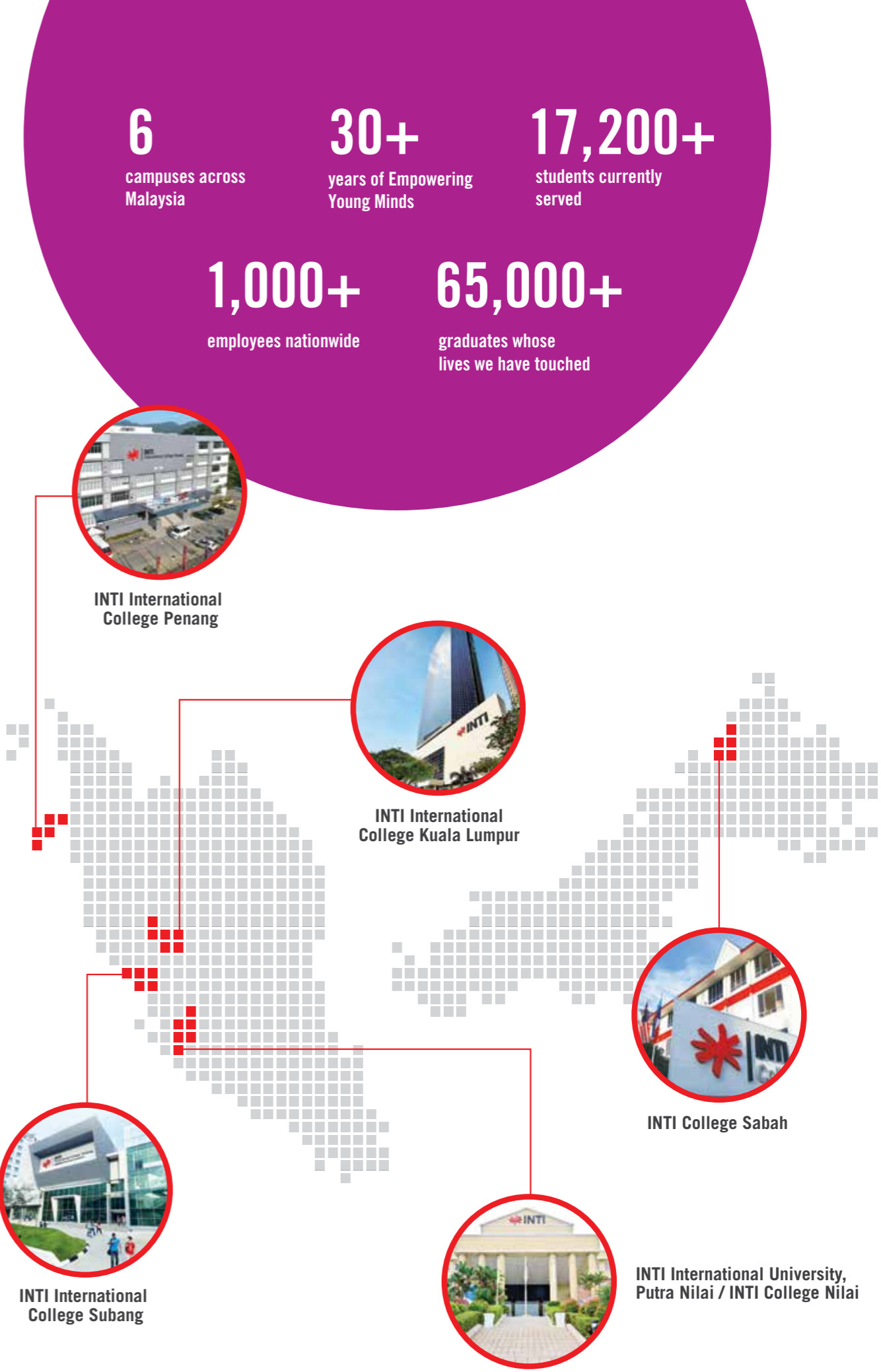
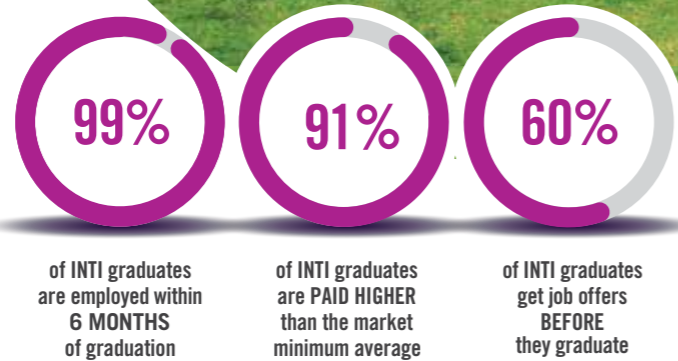
One of the most respected and trusted names in Malaysia's private higher education, INTI International University & Colleges celebrates more than 30 years of empowering young minds with over 65,000 graduates to testify to the quality education it delivers. INTI provides access to the global resources, best practices, teaching methods, international faculty and learning management systems that are truly world class.

With a strong focus on innovative learning and the integration of technology into the classrooms, INTI emphasizes an education that is tailored to the needs of tomorrow's leaders.

INTI's Enrolment to Employment initiative is also instrumental in helping INTI students develop the skills, knowledge and capabilities as they become the game changers of the future. Our collaborations with Industry Partners have laid the foundation for our positive student outcomes in employability, and this is a reflection of the skills and capabilities our students are able to demonstrate.



INTI GRADUATE
EMPLOYABILITY SURVEY
2017 VALIDATED BY





REALISTIC CURRICULUM BY INDUSTRY PROFESSIONALS

To ensure students are job-ready on graduation, the curriculum is regularly vetted and assessed based on input from industry representatives. INTI also holds an annual Industry Advisory Board where invited leaders and employers give their input in regards to the needs of the working world and what the industry needs from graduates. This is reflected in the curriculum, with students given regular exposure via realistic work projects with employers as well as international study tours and field trips where they can gain further exposure and insight.

Students were able to visit world-famous centers of design in South East Asia & the UK. Due to the rigorously intense curriculum, classes are kept small to ensure maximum effectiveness for students. Students are also granted access to an international virtual classroom where invited lecturers worldwide are able to teach remotely to offer truly world-class education under one roof.

EXTENSIVE INTERDISCIPLINARY PROJECTS WITH EMPLOYERS

Students are given extensive exposure to real world projects during the course of their programme along with the opportunity to work with fellow students from different artistic disciplines. In 2018, students from the fashion design programme were selected as Royale Demure designers to work on the MF Cosmetique launching project. The Royale Demure is the first crowdfunding platform in Malaysia that is specific to fashion design collection.

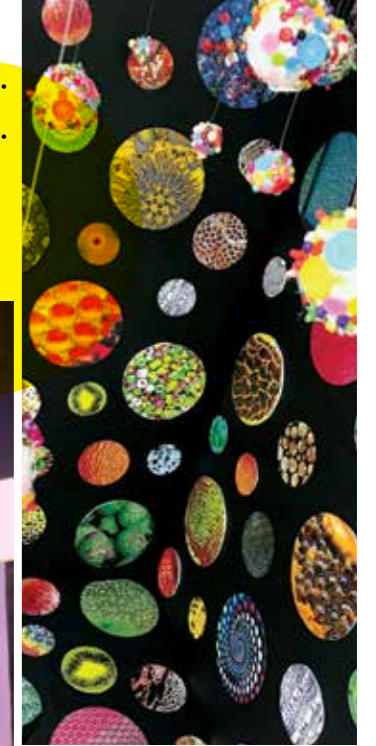
The World Wildlife Fund (WWF) has also collaborated with INTI, working with students to accomplish a revamp of their PJCC office which now enjoys eye-catching, attractive visuals that mirror the values of the organisation. INTI is also a regular participant at Malaysian Fashion Week and two students won 1st and 2nd runner up in the Aspiring Competition category.

INTI CENTER OF ART & DESIGN

Do good with design / Foster multidisciplinary practice

INTI has established the INTI Center of Art and Design (ICAD) at Subang campus that offers the full array of art and design programs along with the specialized facilities. Other than the physical facilities, ICAD emphasises on regular curriculum revamping, where feedback from different stakeholders are collected to create the most robust and industry relevant curriculum. Staff professional development is an on-going faculty initiatives to develop staff knowledge, skills and abilities in inspiring students through teaching. Through this initiatives, staff and students are exposed to practical and interdisciplinary experience maintaining a competitive edge.

ico-D member 2018





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One Stop Solution >>>



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- ▶ Visa Support &
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AXIOM Since 1985
 education group
Resources that you will cherish

— GLORIOUS —
15 Years of
 EDUCATION SERVICES

COLLABORATION WITH
SHEFFIELD HALLAM UNIVERSITY

INTI Center of Art & Design maintains close ties with Sheffield Hallam University and offers a franchise Bachelor's Degree with a curriculum as taught in the UK. Sheffield Institute of Arts is one of the most prestigious academic institutions, and it ranked 38th for Art and Design schools by the Complete University Guide 2017.



THE RENOWNED UNIVERSITY

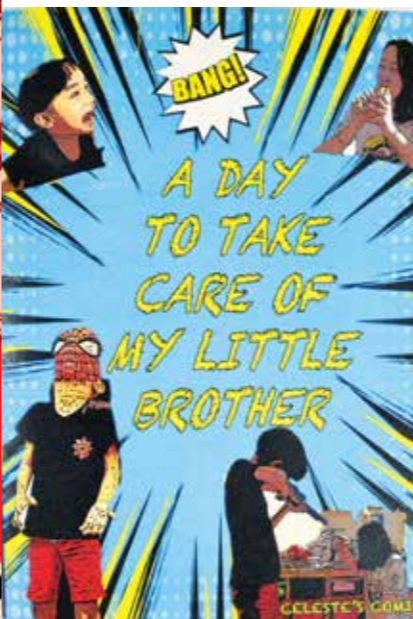
Through the Transnational Educational Partnerships, students' experience at INTI Center of Art & Design is identical to the university. Students at INTI Center of Art & Design are provided with the sense of belonging at the university through International Classroom, visiting lecturers from Sheffield Hallam University, International Study Trip to Sheffield Hallam University and nomination for Sheffield Hallam University Inspirational Student Awards, to gain invaluable experience and recognition from the university.

Sheffield Hallam University | Sheffield Institute of Arts





CERTIFICATE IN ART AND DESIGN
STUDENT'S WORK



The Certificate in Art and Design is an established preparatory course that acts as a pathway for students to develop an array of necessary basic skills for further studies in art and design along with exposure to important concepts and skills needed for an eventual career in the creative industry. The course offers students opportunities to both develop and exercise their artistic skills along with extensive opportunities to experiment and explore their artistic potential with an emphasis on hands-on project-based learning.



OUR ALUMNI
ESTHER NG LUAN BOON

Completed Certificate in Art & Design, progressed into Diploma in Interior Design

“ Art is a beautiful form that express themselves with full of creativity, imaginary and emotional power. I have always been interested in art and design ever since I was young. Interior Design and architecture design inspired me the most and I've chose to pursue my studies in Interior Design because I feel that it's really interesting and challenging and I like the challenge. Besides that in this field we tend to learn and gain different skills and knowledge in Interior Design because Interior designing is a multifaceted profession. I had faced a lot of challenges and I have always overcome them by thinking big.

I always set the goals that I would like to achieve and working hard towards achieving it. Besides that, I always focus on the positive things that helps me get things done. In the fullness of time, all my hard work paid off and I achieved the goals that I set for myself. I made my parents proud as all the hard work and effort I put resulted in me receiving an award for being a Dean's List student. ”





DIPLOMA IN FASHION DESIGN STUDENT'S WORK



The Diploma in Fashion Design prepares students for a career in the high-flying world of fashion as well as the global textile and apparel industries. Completion of the course enables students to attain essential skills from conceptualizing an idea to production for the runway. The curriculum of the Diploma in Fashion Design is constantly enhanced and redesigned to meet the needs of the industry based on input from established industry representatives. Invited representatives participate in an annual INTI Industry Advisory Board where they give their inputs in regards to what is expected of graduates in the industry.

Academic team works closely with established companies and organisations in the industry such as Khoon Hooi, Marks and Spencer, Zalora and Blue Inc. in order to offer students internship opportunities and for those that excel, immediate employment. Industry-linked professionals are also invited on a regular basis to the campus to offer their experience and insight such as the esteemed Beatrice Looi and Cassey Gan.



OUR ALUMNI ANIS SOFHEA WIDURI BINTI AZMI

Fashion Designer, Fashionvalet
Diploma in Fashion Design

“ I never imagined that college life would be that fun until I met my cool classmates and lecturers (my Diploma in Fashion Design family at ICAD). College was never easy at first but I am lucky enough to have such an amazing classmates who have went through the ups and downs together. Those sleepless nights finishing assignments together with my classmates via skype is one of my golden times where I can't get that anymore at work. My lecturers always encourages me to strive for the best and never give up on achieving my goals no matter the duration it might take.

My lecturer once said, “Good ones never come easy”. With all the patience and hard work, I am now working with one of my dream company and doing my dream job! ”



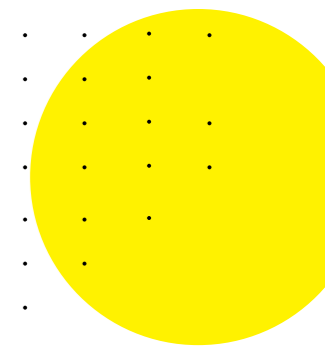


**DIPLOMA IN
INTERACTIVE MULTIMEDIA
WITH ANIMATION DESIGN**
**STUDENT'S
WORK**



This exciting programme empowers students to pursue a career in one of the most exciting and expanding areas of art and design - multimedia. Students will master a wide range of skills enable them to master industry-critical skills that include digital video and marketing, character design, web page creation and design, 2D and 3D animation and much more.

Students also have the opportunity to expand their horizons by studying overseas. Upon attaining the Diploma in Interactive Multimedia with Animation Design, graduates are able to enjoy an exclusive articulation pathway to move on to a BA in Visual Effects or Motion Design at Media Design School, New Zealand.



OUR ALUMNI
CHAM JIA LER

Graphic & Web Designer, Pandtiger Design Sdn Bhd
Diploma in Interactive Multimedia with Animation Design

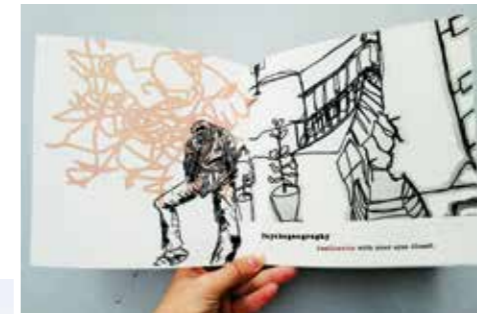
“ I learnt a wide range of skills, including digital application, illustration, character design, 2D and 3D animation, web page design, multimedia authoring, digital video and marketing. It focuses on developing my problem solving, conceptualisation and idea development abilities, nurturing technical skills in digital applications as well as the ability to execute multimedia design projects that require the integration of various skills and knowledge. With these skills and my passion in art and design, I found my first job within 3 months after completed my programme.

My lecturers always encourages me to strive to be the best I can. They help to build my confidence and helps me want to be successful. They are the best role model for me. ”





FOUNDATION IN DESIGN STUDENT'S WORK



The Foundation in Design is an established programme that gives students an early access to Sheffield Hallam University degree. The course focuses on building creative thinking, research and drawing skills. Students learn how to visualise ideas using their artistic skills along with extensive opportunities to experiment and explore their potential with an emphasis on hands-on project-based learning. The course will also offer field trips to areas of artistic worth such as museums and art exhibitions, as part of learning experience.



OUR ALUMNI ALFRED PHUA HONG FOOK

Foundation in Design and Bachelor of Arts (Hons) Graphic Design in collaboration with Sheffield Hallam University, UK

“ Art expresses itself in many forms. I enjoy music and dance but it is the visual arts and photography that interest me most. Pictures, albeit silent, speak in volumes. Each photo and every art piece tells a unique story that inspired the artist. It is the manifestation of its creator's creative thoughts. When I first started this course, I often doubted my decision to pursue my studies in this field. I question by reminding myself that I chose this course because I enjoy designing. I should not overthink and instead turn the rejection I received as motivation to further improve. Eventually, all my efforts paid off and my doubts resolved themselves when I saw the brightest smiles on my parents' faces the day they came to campus to see me receive an award for being on the Dean's List. ”



PERFECT TYPOGRAPHY

IS MORE A
SCIENCE

THAN
ART



**JAN
TSCHICHOLD**
TYPOGRAPHER
DESIGNER
WRITER
EDUCATOR



DIPLOMA IN GRAPHIC DESIGN STUDENT'S WORK



This programme emphasizes innovative design processes that deal with visual communication while providing the technical know-how necessary for a challenging and exciting career in the creative industry. Students learn a wide range of skills, which includes desktop publishing, photography, typography, editorial, illustration, packaging design, advertising design and marketing. The programme also develops students' abilities in problem solving, conceptualisation, idea development and visual communication techniques, as well as the ability to translate an idea into a viable economic proposition.

OUR ALUMNI WONG LIN XUAN

Diploma in Graphic Design

“ICAD having been established as a well-known art and design institution, the teaching professionals and lecturers here are highly experienced in their own field and provide amiable support to nurture upcoming young designers. ICAD has been very open to new ideas, allowing student's creativity to run wild and bring out the potential of every student that's unique on their own.

I particularly like how open INTI is, both towards ideas and criticisms with the big aim of providing world-class education to its students. Whenever we encounter problems, the staff are always happy to hear us out, in which I believe is an inspiring attitude that provides an undefeatable learning environment for students.”



DON'T GET YOURSELF IN A KNOT.



Knots

IN THEATRES JUNE 26

BA (HONS) IN GRAPHIC DESIGN
IN COLLABORATION WITH SHEFFIELD HALLAM UNIVERSITY, UK

STUDENT'S WORK



Many organisations require media to communicate or disseminate a message. Creating a compelling message and other content requires the talents of a graduate in graphic design. This rewarding course prepares students to a rewarding career in the challenging graphics design industry.

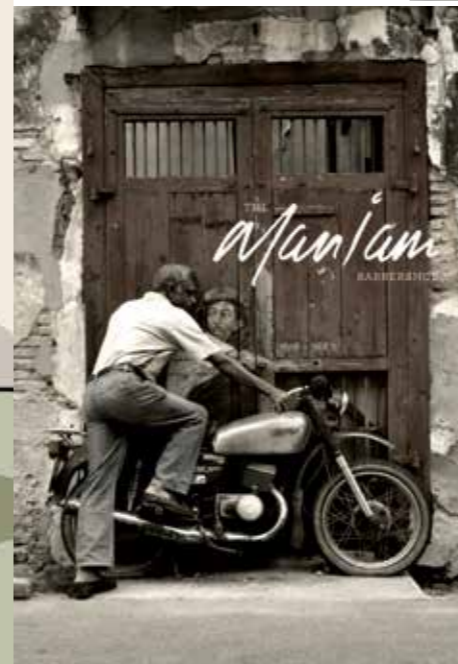


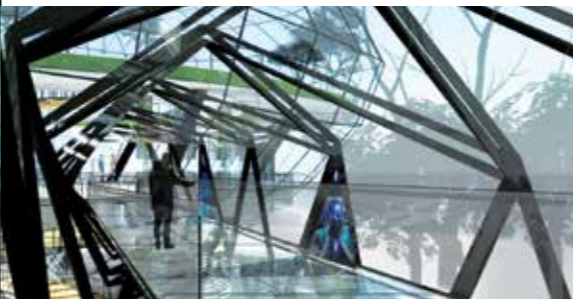
OUR ALUMNI
DEEBBEN SUBRAMANIAM

Junior Art Director at Publicis One, Kuala Lumpur
Bachelor of Arts (Hons) Graphic Design 3+0 in collaboration with Sheffield Hallam University, UK

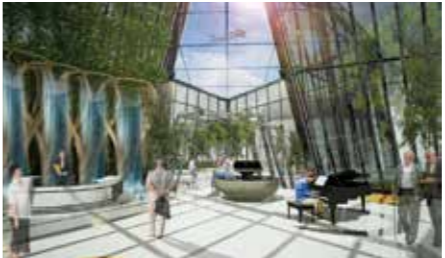
“ AT INTI, I found that the clash of cultures helped me get out of my comfort zone. The experience proved to be very useful, seeing that I'm a creative in the advertising industry now. After all, the craziest ideas come from the least expected places! The course I undertook encouraged lateral thinking within a collaborative environment. And since it's an international course, it gave me a new world view. As a graphic designer, the devices and machines that I use would have to be in the best possible condition. And INTI provided the latest computer facilities, with access to the latest software. As an avid reader, the library also provided some of the best graphic design books, which helped me understand the course in depth.

My advice for students when it comes to helping them prepare for the working world is to not study, but learn instead, because learning never stops. Trust that asking for help is not a sign of weakness because no one has all the answers. Get all the help you need whenever you can because failure is not the end. ”





DIPLOMA IN INTERIOR DESIGN STUDENT'S WORK



This programme emphasizes innovative design processes that enhance interior environments while providing the technical know-how for a successful career in interior design and related industries.

Students learn the basics of space planning, design processes and visual presentation as well as the professional aspects, including building materials, furniture design & construction, project specifications, contracts and more.



OUR ALUMNI JOSELYNN CHIA

Diploma in Interior Design
Currently Pursuing: Bachelor of Arts (Hons) Interior Design 3.5+0 in collaboration with Sheffield Hallam University, UK

“ The journey of my Diploma at INTI was unique and indispensable. I was exposed to different perspectives of interior designers, and the lessons I received changed the way I approach design. I strongly encourage design students to believe in what you believe, to be bold enough to be different and unafraid of being questioned because someday, someone will find you special.

I am currently pursuing my studies in Bachelor of Art (Hons) Interior Design at INTI. The programme is considered a hybrid of studies, bringing interior design and architecture together as a single discipline. An interior designer's job is to create designs that are both pleasing and functional, as well as ensuring completed structures maintain quality and accuracy. Interior designers work with various structures and spaces, from residential, to commercial, or industrial. They go beyond the duties of decorators by concerning themselves with the design of the structure itself, as well as the arrangement of the interior.

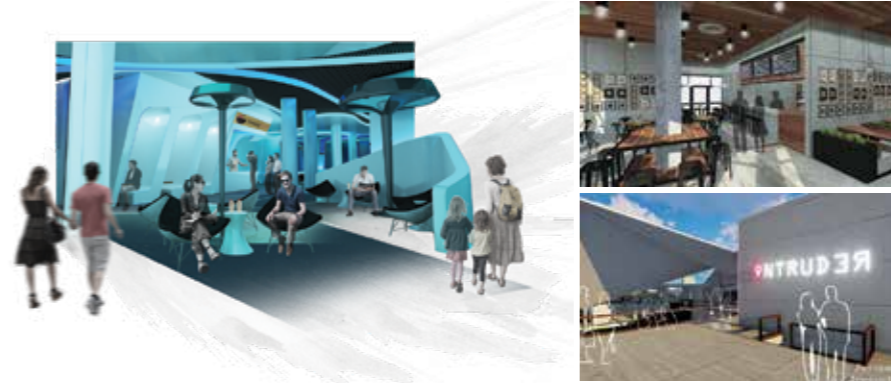
The saying 'A mind needs books as a sword needs a whetstone' applies to this industry because to be a professional interior designer, we have to strengthen all aspects of our careers. This includes areas outside of designing it, from the knowledge in construction, to how to run a whole design project. ”



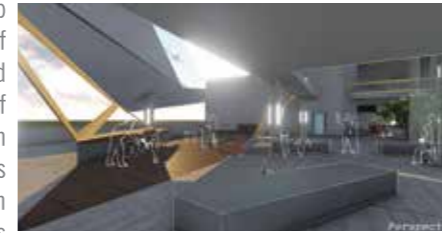


**BA (HONS) IN
INTERIOR DESIGN**
IN COLLABORATION WITH
SHEFFIELD HALLAM UNIVERSITY, UK

**STUDENT'S
WORK**



The BA (Hons) in Interior Design is accredited by Malaysia Board of Architects, which prepares students with strong analytical, problem solving and practical skills. Upon successful completion of the course, students are granted an honorary or fellow membership depending on their level of achievement as a Registered Interior designer. Graduates of the BA (Hons) In Interior Design are awarded their degrees directly by Sheffield Hallam University, UK and graduates enjoy excellent employability with 34 out of 45 alumni of the programme employed within three months. Students taking the BA (Hons) in Interior Design with Sheffield Hallam University also have the privilege of studying abroad at the parent university campus in the UK.



**OUR ALUMNI
AMIRA FAUZA**

Bachelor of Art (Hons) Interior Design 3.5+0 in collaboration with Sheffield Hallam University, UK
Won the Sheffield Hallam University Inspirational Student Award 2018

“ I learned a lot from this programme. It helped me face the working world especially in the fields of construction, Interior Design and even Architecture. During my studies, lecturers always focused on the development and idea process from each student. It is continuously reinforced with the many learning activities which takes place in class as well as outside of campus. Variation and freedom in terms of learning environment helped me to improve both design and interpersonal skills.

In the programme, students will also be exposed to various projects ranging from personal space, commercial briefs, institutional interior, hospitality, and event furniture design. Exposure to the Interior Design & Furniture/Product Design competition became an added value to me as an individual, and the programme as a whole has also benefited me. Along the way, exposure to interdisciplinary and collaborative projects gave us a better understanding on what we'll be doing when we are working in the industry. The emphasisation of professional practice and technical ability during the programme also helped me develop a way of doing in-design proposals and construction. ”



INTERNATIONAL EXPOSURE
**SEE THE
WORLD
WITH
INTI**



**LIFETIME
EXPERIENCES.
LOCAL FEES*,
INTERNATIONAL
EXPERIENCES**

STUDY TOURS

INTI organises study tours for qualified students to other institutions. This provides them with a taste of life abroad and allows them to gain international experiences, both academically and culturally.



INTERNATIONAL DEVELOPMENT
**STAND OUT
FROM THE
CROWD**
WITH EXCEPTIONAL
EMPLOYABILITY
SKILLS



BUILD YOUR PERSONAL BRAND

Every year, more and more graduates join the workforce. Among a sea of graduates, there's only one decisive way to stand out from the crowd and to get the job that you want - to demonstrate outstanding 21st century skills and gain work experience even before you graduate.

HANDS-ON LEARNING EXPERIENCE
Practical knowledge from the get-go

INTI endeavours to include practical experiences in every programme it offers. From practical workshops taught by local and international guest lecturers and industry practitioners who share the ins and outs of the working world, to hands-on practical projects initiated by potential employers.



LINKEDIN
Building your personal brand and your link to a world of opportunities

The world's leading professional networking site, LinkedIn is used by industry professionals to connect with one another, enhance their visibility in the competitive job space and access jobs worldwide. INTI has established a collaboration with LinkedIn that leverages its powerful connections, and offers training for students to create their personal personal brand and profile that elevates their opportunities for employability. To get INTI students started on their profile, regular workshops are conducted to teach students how to create a compelling resume that will resonate with potential employers. With a complete, job-ready LinkedIn profile even before they graduate, INTI students have the perfect platform to build and enhance their personal brand.



GOOGLE MY BUSINESS
Increase your skills with the latest digital tools from the experts

Google Activate is an extracurricular program by Google in partnership with INTI International University & Colleges, where students reach out and help small business owners in their community to take their first step towards digitization and growing their businesses. Students will have access to free, face-to-face and online courses in Google My Business and related digital solutions, which will help them develop their own competencies in digital brand development. Open to all students, this program offers practical experiences in digitizing businesses and improving brand visibility, important competencies for students entering the 21st century workplace or in their own entrepreneurial pursuits.



MICROSOFT VIRTUAL ACADEMY
Master skills from one of the world's biggest names in technology

Through INTI's close ties with Microsoft, students enjoy access to the prestigious Microsoft Virtual Academy. This portal is designed and managed by Microsoft to offer cutting edge courses in a host of topics on technology, and covers everything from coding to mobile app development in 14 different languages. INTI students get access to these courses for free and those who successfully master these subjects will receive certifications and credibility for their future employment.



BI-ANNUAL PARENT/TEACHER MEETINGS
Get valuable feedback and grow

To keep abreast of a student's academic progress at INTI, both students and lecturers have access to the Blackboard Academic Learning system which helps them track the areas for improvement. Parents and caregivers are also invited twice a year to meet with the student's lecturers and academic staff to discuss their academic performance and explore ways to enhance it.



SUPPORT
THE MENTOR-MENTEE PROGRAMME
Expand your social circles and future horizons

New students and international arrivals at INTI are paired up with a senior student who acts as a role model and offers assistance in easing them into academic life. The mentor-mentee programme effectively supports new students to form social bonds and helps them become a part of the close-knit INTI community. These social bonds are invaluable and provide a significant part of the support a student receives during their journey at INTI.

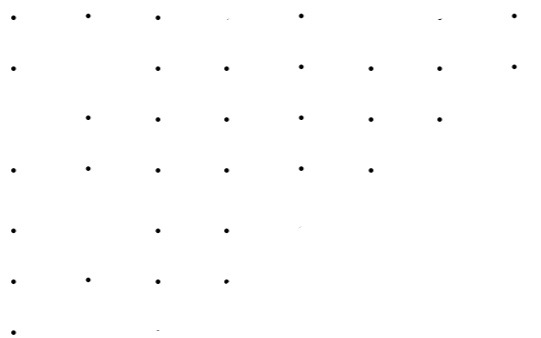


INNOVATIVE LEARNING

THE FUTURE OF LEARNING IS HERE

AS A TRAILBLAZER IN EDUCATION FOR OVER THREE DECADES, INTI HAS BEEN AT THE FOREFRONT OF EDUCATION INNOVATION BY OFFERING AN ACADEMIC CURRICULUM THAT IS NOT ONLY INDUSTRY RELEVANT BUT IS ALSO IMMENSELY EFFECTIVE.

INTI integrates an array of proven approaches to teaching combined with revolutionary applications of technology in the classroom such as the innovative Blackboard Learning Management System. Combined with a world class curriculum that incorporates industry-relevant courses in tandem with real-world scenarios and projects, INTI graduates are highly employable and empowered to make a positive difference from day one.



EFFECTIVE ONLINE LEARNING FOR A NEW AGE

The cornerstone of INTI's world-class learning methodology is the Blackboard Learning Management System that is integrated into many programmes taught at INTI. With Blackboard, learning does not only happen in the classroom, it happens everywhere.

Blackboard isn't just about reading course notes. It's a holistic, integrated system to collaborate and interact with fellow students and lecturers. Students can offer and gain feedback from their peers on coursework and perform self-assessments while learning in a safe, nurturing and holistic environment that encourages creativity, critical thinking, and collaboration.

Classes become active forums to interact and grow as students share knowledge and collaborate with their peers. This personalised, interactive approach to learning results in well-rounded, highly motivated individuals who gain critical thinking skills and the motivation to give them an extra edge in the global workforce.

MEASURABLE ASSESSMENTS

Students enrolled at INTI gain a bird's eye view and are able to develop a road map for their academic progress through INTI's revolutionary Blackboard system which allows course supervisors to monitor every aspect of a student's performance from their attendance to the quality of their coursework and much more.

Course supervisors are also able to actively monitor, advise and pinpoint areas for improvement and offer consistent feedback to ensure students can address the weaknesses in their academic performance. This directly impacts student success and ensures better student outcomes.



MOHD SUFI BIN ISMAIL

Head of Programme
INTI Center of Art & Design
Faculty Industry Attachment
with IKEA Damansara
(Interior Design Department)

INDUSTRY-RELEVANT PROGRAMMES

Today's work environment is more fast paced than ever before, demanding a host of 21st century skills that young professionals must demonstrate in order to excel and succeed. Recognising the importance of addressing the needs of both students and the industry, INTI has remained at the forefront in ensuring the employability and job-readiness of its graduates. Each and every course taught at INTI integrates industry-relevant curriculum that is constantly evaluated for relevance.

As part of that goal, INTI lecturers undergo Faculty Industry Attachment (FIA) programmes where they are seconded to top industry partners for several months. Lecturers go through an orientation and on-boarding process including real-world scenarios in order to gain an in-depth understanding of what a new graduate hire will experience and what are the current demands of the job market.

INTI has established Industry Advisory Boards (IAB) that call upon active and influential professionals as well as recognised leaders in each industry ranging from Business, Engineering, Hospitality, Art and Design, and Information Technology to advise the academic boards on curriculum design and course delivery. This ensures that students will acquire the knowledge and soft skills that can be immediately applied from the first day of work.

REAL WORLD EMPLOYER PROJECTS

INTI maintains close ties with the world's leading companies to enable students to gain invaluable work experience before graduation. To date, INTI has collaborated with over 450 top-tier employers across a host of industries such as Microsoft, General Electric, Oracle and Mercedes-Benz, and is constantly expanding its list of collaborative partners to ensure industry relevance.

As part of their programme syllabus, INTI students are divided into teams with complementary skill sets and assigned to projects that critically test their knowledge and allow them to develop and apply their soft skills to actual business scenarios. These projects allow students to experience first-hand challenges faced by businesses while learning to apply industry best practices in actual conditions faced in the real world. Upon graduation, an INTI student will have a decisive edge with a storehouse of practical experiences and worldwide employability.



SEAN LEE CHEE KEONG

Head of Programme,
INTI Center of Art & Design

“IKEA being one of the world's most powerful brand, ranking among Forbes Top 50 World's Most Valuable Brands, this excited collaboration with IKEA and INTI on FIA Programme helps to deliver key outcomes on: Fresh graduate job scope competencies, curriculum gaps and relevant projects for INTI students – all of which will be used to inform the learning experience for INTI students.”



CLIENT: Royale Demure Collection Project

The collaboration have given an opportunity to participating students to work on the launching of MF Cosmetique upon graduation.



Employer Project: IKEA

ICAD Diploma in Interactive Multimedia with Animation Design students produced two videos, to help provide inclusive living with the physically challenged or elderly on a wheelchair.



Employer Project: USJ Mural

Students collaborated on creating a wall art for USJ 11.

ADOBE DESIGN ACHIEVEMENT AWARDS (ADAA) COMPETITION 2018

PROGRAMME:
3+0 BA (Hons) Graphic Design in collaboration with Sheffield Hallam University, UK

DESCRIPTION OF AWARD:
The Adobe Design Achievement Awards (ADAA) 2018 is a global digital media competition for student creators. Connected to industry professionals, academic leaders, and top brands – the ADAA is launching the next generation of student careers.

- OBJECTIVE OF PARTICIPATION**
- To enable students to build on the experience gained in the studies from previous levels, and further develop the skills necessary to manage a programme of self-directed project work.
 - To develop students' critical and analytical skills in relation to academic research, professional practice and communication.
 - To enable students to develop an individual approach which may be used to support their employment aspirations.
 - To allow students to consider, research, develop ideas and subject matter (further refined), and present a body of creative work as a detailed, sensitive and intelligent response to the requirements/intentions, which they have identified.
 - To enable students to establish a clear context for this work and identify an appropriate audience for the design outcomes.



LIST OF WINNERS
Lim Wei Chin
Category: Semi-finalist, Social Impact - Photography/Print/Illustration/Graphic
Title - MIN JUANG DESIGN PRESS
For more information: <https://www.adobeawards.com/live/201811511>

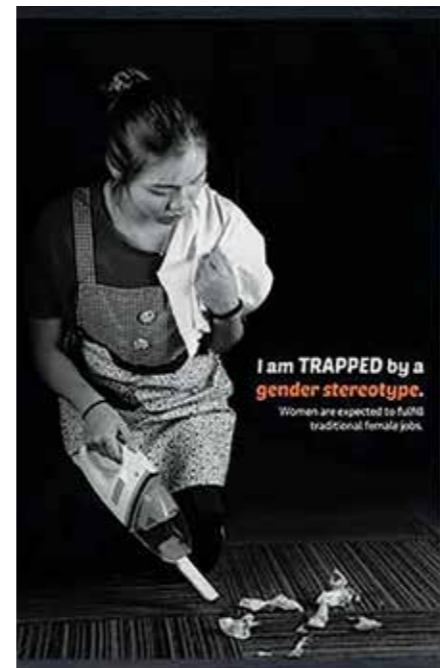
Lim Wei Chin
Category: Semi-finalist, Fine Art - Graphic Design/Print
Title - KUAN HEONG HUAN REBRANDING
For more information: <https://www.adobeawards.com/live/201810378>

Alfred Phua
Category: Semifinalist, Social Impact - Photography/Print/Illustration/Graphic
Title - #PROJECTHOPE
For more information: <https://www.adobeawards.com/live/201810574>

Alfred Phua
Category: Semifinalist, Social Impact - Photography/Print/Illustration/Graphic
Title - PRIDE OR PREJUDICE?
For more information: <https://www.adobeawards.com/live/20184272>

COMPETITION REQUIREMENTS
The designs were judged based on the project originality and creative excellence, effectiveness in meeting a communication objective, and demonstrating skills in applying Adobe products towards these ends.

KEY LEARNINGS FROM THE PARTICIPATION
The ADAA competition was a great platform for students as they demonstrated the increasing autonomy, professionalism, and critical awareness. They were also responsive towards ongoing feedbacks when it came to managing own learning, time and resources. Furthermore, the participants were able to conduct research methodologies using a broad spectrum of sources, and accurately deploy established methods of analysis, and enquiry that clarified the intent. They successfully contextualised projects within the wider social, economic, cultural, political and environmental settings that were inherent within the area of study. The students successfully produced a significant body of creative work, and supporting research to an academic and/or professional standard, using a range of media and techniques appropriate to the practice.



KANCIL AWARDS COMPETITION 2018

PROGRAMME:
3+0 BA (Hons) Graphic Design in collaboration with Sheffield Hallam University, UK

DESCRIPTION OF COMPETITION
The Kancil Awards is acknowledged as the largest, most prestigious advertising awards competition in Malaysia. It aims to attest to the pride in recognizing home-grown Malaysian creative excellence in advertising, and to further underscore the industry's endorsements of the highest standards of creativity, bestowed on the best work produced by its own peers.

- OBJECTIVE OF PARTICIPATION**
- To enable students to build on the experience gained in their studies from previous levels, and further develop the skills necessary to manage a programme of self-directed project work.
 - To develop students' critical and analytical skills in relation to the academic research, professional practice, and communication.
 - To enable students to develop an individual approach, which may be used to support their employment aspirations.
 - To allow students to consider, research, and develop the ideas and subject matter (further refined), and present a body of creative work as a detailed, sensitive and intelligent response to the requirements as well as intentions that they have identified.
 - To enable students to establish a clear context for this work, and identify an appropriate audience for the design outcomes.



LIST OF WINNERS
Lim Wei Chin
Bronze : Best Design, Brand Identity
Merit : Branding – Best Use of Cultural Insight

Alfred Phua
Merit : Best Outdoor, Campaign
Merit : Best Print & Poster, Campaign

KEY LEARNINGS FROM THE PARTICIPATION
Students were able to demonstrate increasing autonomy, professionalism, critical awareness, and be responsive to on-going feedbacks while managing self-learning, time and resources. They were also able to conduct research methodologies using a broad spectrum of sources, and accurately deploy established methods of analysis and inquiry to clarify the intent. In addition, the students learned how to contextualize projects within the wider social, economic, cultural, political, and environmental settings that are inherent within the areas of study. In the end, they successfully managed to produce a significant body of creative work and supporting research that met the highest professional standards, using a range of media and techniques appropriate to the practice.



EMPLOYER PROJECTS



EMPLOYER PROJECT WITH ROYALE DEMURE

Project Title:
MF Cosmetique x Royale Demure

Programme:
Diploma in Fashion Design

THE ISSUE
INTI students were picked to design and produce clothing for the video launch of MF Cosmetique, in collaboration with a haute couture fashion house – Royale Demure.

PROJECT BRIEF
Two final semester INTI students, Nicole Teoh Theng Yee and Denise Hor Mei Yoke were selected as Royale Demure designers during their final project assessment. The Royale Demure is the first crowdfunding platform in Malaysia that is specific to fashion design collection. The students were selected to work on the MF Cosmetique launching project, where the requirement was to design a blouse for the video launch.

THE OUTCOME
The video launch was a success. The students had the chance to learn designing clothing for the event, participate and experience in the launching activities. Both of them are currently having their collections, KOI TCC and Dee, pledged on Royale Demure.



KEY LEARNINGS
Through this collaborative opportunity, the two students got to start their collection on Royale Demure with minimal cost. They also managed to gain exposure through working and collaborating with different stakeholders such as the client, models, photographers, the video shooting team and more.

EMPLOYER PROJECT WITH YAYASAN SIME DARBY ARTS FESTIVAL (YSDAF)

Project Title:
Re-invented Space

Programme:
Bachelor of Arts (Hons) Interior Design, Bachelor of Arts (Hons) Graphic Design, Foundation in Design, Diploma in Interactive Multimedia with Animation Design and Diploma in Fashion Design

The Yayasan Sime Darby Arts Festival (YSDAF) appointed INTI's Center of Art and Design to be the 2018 education partner. This collaboration project saw a participation of students from INTI International College Subang. They were from the Bachelor of Arts (Hons) Interior Design, Bachelor of Arts (Hons) Graphic Design, Foundation in Design, Diploma in Interactive Multimedia with Animation Design and Diploma in Fashion Design programmes.

YSDAF is the largest free-for-all arts festival in Malaysia. It is presented by Yayasan Sime Darby at Kuala Lumpur Performing Arts Centre (KLPAAC), and takes place once every two years. The YSDAF is a 2 day-event, held in August 2018, whereby 17,000 people had visited the 350 art activities.

THE PROJECT BRIEF
INTI students were required to observe and discover the potential of using art and design to connect to the mass audience based on the theme: YOU + ME + ART + SENSES. They were needed to use different mediums and materials to create outdoor installation, indoor installation and furniture at the existing site topography at KLPAAC.



APPLYING CLASSROOM KNOWLEDGE
Students applied cross-disciplinary knowledge and collaborative skills into this project, in which they have learned in class.

THE OUTCOME
The whole project was divided into four areas which were workshops, indoor video installation six outdoor installations and showcase of meaningful projects that done by the students in the past.

KEY LEARNINGS
The project has encouraged more cross-disciplinary activities, to develop students' cross-disciplinary knowledge and collaborative skills. The students were able to demonstrate increasing autonomy, professionalism, critical awareness, and be responsive to on-going feedbacks while managing self-learning, time and resources. They also managed to conduct research methodologies by using a broad spectrum of sources, and accurately deploy established methods of analysis, and inquiry to clarify the intent. As an end result, students successfully produced a significant body of creative work, and supporting research that met the highest professional standards – by using a range of media and techniques that were appropriate to the practice.





EMPLOYER PROJECT WITH IJM

Project Title:
Proposed New Interior Design Scheme of an Innovation Lab for IJM

Programme:
Bachelor of Arts (Honours) in Interior Design, in collaboration with the Sheffield Institute of Arts, Sheffield Hallam University, United Kingdom.

13 second year students from the Bachelor of Arts (Honours) in Interior Design, in collaboration with the Sheffield Institute of Arts, Sheffield Hallam University in the United Kingdom, undertook the challenge to design IJM Corporation Berhad's (IJM) Innovation Lab to inspire out-of-box thinking, collaboration and sharing amongst its employees. The students were also required to include a proposal on the digital technology to be used at the Lab.



THE PROJECT BRIEF
The 13 students put their minds together and designed an Innovation Lab that was human-centred for IJM and as such, they needed to obtain an in-depth understanding on the different individuals who would have access to the Lab. The Lab would be used by IJM employees to identify design trends, recruitment, and innovative solutions to complex problems. IJM's core business activities encompasses construction, property development, manufacturing and quarrying, infrastructure concessions and plantations, spread across 10 countries. Conducted in slightly less than two months, the students explored new possibilities in terms of design trends to drive an innovative thought-process in terms of space usage, discover issues within the design scope as well as the relevant information and communication technology that would support the design proposal.

A HOLISTIC LEARNING EXPERIENCE
The overall exercise allowed the students to apply appropriate research strategies, analyse the research findings and interpret the results to help them generate innovative designs to suit the needs of the employer. They engaged extensively with the team from IJM, learnt to anticipate and be more accommodating to changes made by the employer, quickly adapted to work within environments that were full of uncertainties and at the same time, resolve challenging design problems within tight timelines.

EXPOSURE TO LEARNING ENVIRONMENTS
Throughout the project, the students met with the employer several times for thorough briefings to ensure they were on the right track and obtained feedback on their progress. Guided by their lecturer, they also carried out interviews and surveys with specific individuals in charge to obtain more detailed information. Several site visits and analysis were also conducted as this allowed them to record, measure, study and fully understand the space they had to work with. Once this was completed, they had to also pitch their ideas to gain client buy-in, as well as gain additional information that would help them enhance their design further.

As a result of their hard work, the employer was happy with the ideas presented as it demonstrated the team's understanding of effective space usage and it also helped build the employer's reputation as an organisation that values divergent-thinking, constructive criticism and collaboration. The time spent on this project allowed the students to develop a work portfolio as well as a wide network of contacts, all key aspects that would increase their employability in the future.

Knowing the value that could come from an infusion of young, forward-thinking individuals with fresh perspectives, IJM entrusted Innovation Lab design to 13 INTI second year Interior Design students.

Although the project spanned only 12 weeks, the students felt their learning and growth were significant.

EMPLOYER PROJECT WITH MOO COW

Project Title:
Moo Cow Multidisciplinary Project

Programme:
Bachelor of Arts (Honours) in Interior Design, Bachelor of Arts (Honours) in Graphic Design in collaboration with the Sheffield Institute of Arts, Sheffield Hallam University, United Kingdom; Diploma in Graphic Design, Diploma in Fashion Design and Diploma in Interactive Multimedia with Animation Design.

A total of 42 students from various design disciplines- Graphic Design, Fashion Design and Interactive Multimedia and Animation were tasked with creating a series of branding items to strengthen or rebrand Moo Cow Frozen Yoghurt as a "functional food" to a majority of their customers, who are women between the ages of 25 and 34 years old. Throughout the 10-week project, the students collectively harnessed their creative skills, developed a proper understanding of designing in a business context and gained exposure to work projects. The project complemented academic instruction, combining theoretical knowledge and practical application across different design disciplines.



EXPOSURE TO LEARNING ENVIRONMENTS
Working under immense pressure, as the project had several components to it, they worked across several groups and supported each other in solving design problems based on their area of specialisation. Over the 10-week period, the students conducted visits to the Moo Cow head office and factory, followed by briefings by its founder, Clifford Too, to obtain information on the industry and customers. They also carried out their own research and developed their concepts, all the while closely monitored by their lecturers. This project was unique as they engaged many times with the founder of the company, deriving useful insights into Moo Cow's history, brand proposition and past experiences. The project delivered a powerful experience to these students as they learnt how to manage information, process feedback and deliver solutions according to the needs of the employer.

A HOLISTIC LEARNING EXPERIENCE
Although it was an intense period, the students delivered impressive outcomes, with three groups winning the first and second prize for Best Design Award and the Best Team Presentation Award. The employer was happy with the fresh ideas, level of professionalism and abilities demonstrated. The students found the overall experience very valuable as they had the opportunity to work with the founder of a well-known Malaysian company and gain first hand market insights. Although the students were from different design courses, they learnt to think beyond their academic course of study, work as a team and enhanced their communication and soft skills - all of which prepared them for the work force in the future.

The project delivered a powerful experience to these students as they learnt how to manage information, process feedback and deliver solutions according to the needs of the employer.

This project was unique as they engaged many times with the founder of the company, deriving useful insights into Moo Cow's history, brand proposition and past experiences.

PASSION TAKES YOU PLACES

AT INTI, WE HELP YOU SOAR! EMBRACE. EXPLORE. EXCITE.

INTI International University & Colleges isn't just about academic programs alone. Across all of its six campuses in Malaysia, students are encouraged to embrace their passion and enhance their skills in a meaningful way. With a range of clubs and societies that offer a host of activities and interests, along with the opportunity to participate in study trips around the globe, INTI provides a nurturing environment that truly lets you spread your wings and expand your horizons.

Beyond that, INTI is a place where you can form bonds and friendships that will last you for a lifetime, while acquiring the soft skills that will hold you in good stead wherever you go in life. This pursuit of passion and camaraderie among our students has driven them to greater heights with a host of self-initiated projects that have taken them across the globe.

SWEDISH FASHION AND DESIGN STORY AT THE NATIONAL ART GALLERY



RICO RINALDI SHARING SESSION



1UP ICAD SHOWCASE 2018



ICAD DESIGN DAY



PERFORMANCE ARTS V.S. VISUAL WORKSHOP BY XINER CHAN

MODERATION BY SHEFFIELD HALLAM UNIVERSITY & EXTERNAL EXAMINERS



CIRCLE ANIMATION STUDIO BY ENZO FOH

VISIT TO IKEA DAMANSARA SHOWROOM



VISIT TO PERTUBUHAN ARKITEK MALAYSIA



VISIT TO TSUBAKI STUDIO

A MIND IS A TERRIBLE THING TO LOSE

HEALTHY MIND. HEALTHY BODY. WE'RE HERE TO HELP OUR STUDENTS ACHIEVE BOTH.

It's a fact, that college is not a walk in the park. The transition from high school to college is a significant change in one's lifestyle and being away from friends and family in a new and unfamiliar environment can be daunting. For many students, this transition, while exciting, can be tough to cope with.



According to the Ministry of Health, Malaysia, in 2016 alone, one in five Malaysian students suffered from mental health problems. What's worse, a prolonged state of mental health issues can result in permanent consequences, including schizophrenia, depression, insomnia and ultimately suicidal thoughts. According to the World Health Organization, suicide was the second leading cause of death among individuals aged between 15-29 years old, with a suicide attempt occurring every three seconds.



AS A STUDENT AT INTI, YOU'RE NEVER ALONE. WE'RE HERE FOR YOU.

To help you adapt to the demands of college life, INTI has developed the **MESA PROGRAMME**. Developed by INTI's team of experienced student counsellors through research in established student counselling methodologies, MESA serves as a bedrock for students throughout their journey at INTI, helping students to excel Mentally, Emotionally, Socially and Academically (MESA).

Providing a support group and source for counselling and guidance, MESA helps new and current students to cope with the demands of academic life and provides various platforms for them to develop into well-adjusted, successful individuals in life. Here's how various aspects of the INTI MESA Programme contribute to the mental health and happiness of our students:

MENTAL(LY)

Adjusting to the rigours of college life can be a daunting task. This is on top of potential family, health and relationship problems which may be more than what a student can bear. INTI's professionally trained team of student counsellors are able to lend a friendly ear and a helping hand through free, professional student counselling in a confident and discreet manner. Students are also exposed to workshops that highlight pressing mental health issues such as recognising and addressing the risks of suicide, identifying depression, ways of combating stress and more.

MEET SOME OF INTI'S COUNSELLING TEAM. WE'RE HERE FOR YOU.

All INTI campuses have accredited and professionally trained counsellors who are available for consultation and counselling services.

EMOTIONAL(LY)

Mental health is but one component to achieving a well-balanced and healthy lifestyle. Emotionally healthy people are able to cope with the challenges that life throws at them and have the ability to establish and maintain healthy social ties with those around them. To avoid feelings of isolation or alienation, INTI assigns a senior student mentor to new students who guide and help them to adjust to academic life. Students can also participate in group counselling sessions to understand the dynamics and nuances of managing relationships and learn to cope with life's challenges.

SOCIAL(LY)

INTI offers robust social programs across all its campuses that engage students in a positive and meaningful way. At INTI there are a rich array of clubs, social networks and activities - many of which are proactively initiated by fellow students - that promote social interaction, aid in improving soft skills and encourage students to contribute to their communities.

ACADEMICAL(LY)

The demanding pace of higher education requires students to rapidly master a host of technical skills and new ways of learning to succeed. With the integration of the Blackboard Learning Management system into INTI's first year experience programs, students gain a bird's eye view of their progress and can easily identify areas for improvement with the help of their lecturers and academic staff. These are also supplemented with regular workshops that help acclimatise students to the rapid pace of learning and usage of the Blackboard system.

LIM SIOW YEN Student Counsellor



With a Master of Counselling from the University of Malaya and a degree in Science and Education (Guidance and Counselling) from University Technology Malaysia, Siow Yen has extensive experience in dealing with students enduring relationship issues, depression, addiction and more.

TEOW KER SHIN Student Counsellor



With M. Edu in Guidance and Counselling from the National University of Malaysia, Ker Shin has a friendly smile and a kind word for everyone she meets and is a familiar face at INTI. She has extensive experience in counselling students on life issues and also conducts regular workshops for personal management and development.

Students' mental health cause for worry — experts

One in five individuals in 2016 suffers from it

KUALA LUMPUR: Health experts say mental health problems among students are on the increase. One in five individuals in 2016 suffers from it, according to a survey conducted by the Ministry of Health. The survey, which was conducted in 2016, found that mental health problems among students are on the increase. The survey also found that mental health problems among students are on the increase. The survey also found that mental health problems among students are on the increase.

425 suicides reported last year

ALARMING: Many choose to do it at home and by hanging, say police.



One in five students mentally unhealthy

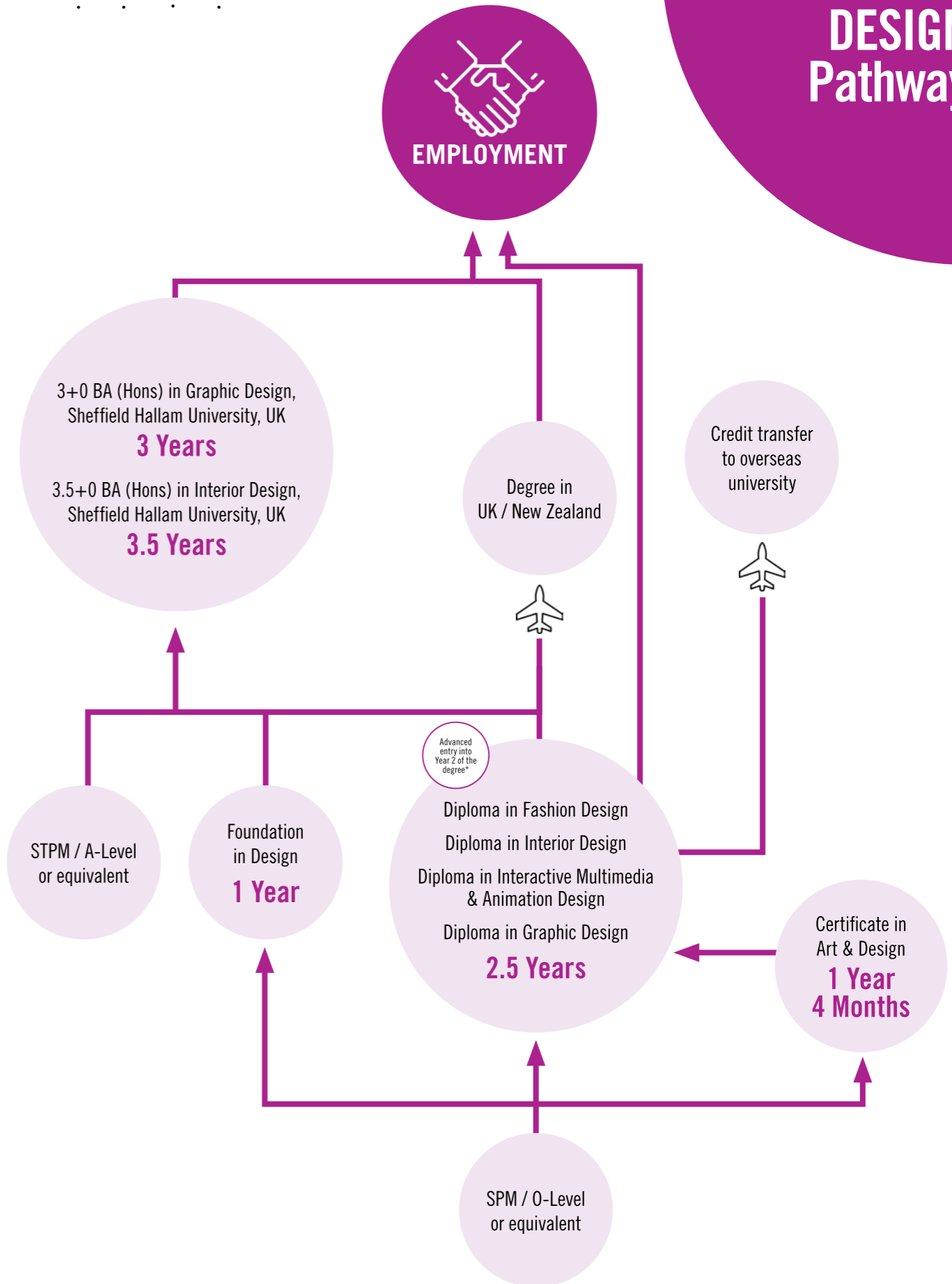
> Study reveals anxiety, depression main causes

KUALA LUMPUR: Mental health problems are on the increase among Malaysian students. Health Ministry statistics reveal that one in five suffered from it in 2016 compared to one in 10 in 2015. The study cited anxiety and depression as the main causes of mental health problems among students, although not ruling out the influence of drugs as a factor. Dr Mohd Subhani Mohdamed said the long run it could make students withdrawn, suffer from schizophrenia and develop the inclination to commit suicide. The tendency to take one's own life could become more severe if the mental health problems were not addressed within a period of two years, he said, adding that this was a serious matter that was often neglected. Referring to the causes, Mohd Subhani said anxiety developed from trauma, emotional disorders such as bipolarity, developmental disorders such as bipolarity, behavioural disorders and stress due to family problems. He said anxiety could be attributed to pressure of examinations that might lead to low self-confidence as a result could cause a student to be in a state of worry and stress, coupled with the pressure from parents and teachers who drive them to be competitive. "Overall, the fear of underachievement over any minor setback could push students towards extreme consequences," he said. In a state of restlessness, a student could generally experience heavy sweating at all times and a pounding heart, inability to sleep at night and insomnia, he said. "Depression, on the other hand, makes an individual isolate themselves. "This could also occur due to hereditary factors," Mohd Subhani said. He added that the signs of extreme depression were mood swings that led to extreme anger.

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45	DIPLOMA IN INTERACTIVE MULTIMEDIA WITH ANIMATION DESIGN
46	3+0 BA (HONS) GRAPHIC DESIGN
47	3.5+0 BA (HONS) INTERIOR DESIGN



ENTRY REQUIREMENTS

Certificate in Art & Design

ONE of the following examinations or their equivalents:
SPM or equivalent : 1C in any subject AND pass BM
UEC : 1B in any subject
Other : Equivalent qualifications recognised by the Malaysian Government

Foundation in Design

SPM / O-Level / Equivalent: 5 credits including one Art Subject.
 English Requirements:
UEC / Equivalent: 3Bs
SPM/UEC : Minimum Credit
CIE: Grade C
IELTS: Band 5.0
TOEFL: 500
 Candidates without an Art subject or who do not have a credit in Art must Pass Portfolio Review or Art Test conducted by the College.

DIPLOMA (Fashion Design / Graphic Design / Interactive Multimedia with Animation Design / Interior Design)

ONE of the following examinations or their equivalents:
SPM: 3Cs and pass in Art subjects
UEC : 3Bs and pass in Art subjects
STPM : Minimum 1C and minimum CGPA 2.00
A-Level : Pass A-Level with minimum 1 subject
SKM : Level 3 in Art and Design field with 1 credit in SPM
Certificate : Pass certificate in related field
Technical and Vocational Certificate: Related Technical and Vocational Certificate or equivalent which is recognized by the Malaysian Government, with one year related working experiences OR 1 semester bridging programme.

Others: Recognized Art and Design Certificate or equivalent qualification that recognized by the Malaysian Government; **AND** Pass Portfolio Review or Art Test conducted by the College for candidate who does not have a pass in Art subject.

Candidates who do not have a credit in Art may be required to take Placement Test to determine their suitability for the course. Applicants are also required to demonstrate proficiency in English, a pass in SPM/O-Levels English or have studied subjects that require a satisfactory level in English.

3+0 BA (Hons) Graphic Design, in collaboration with Sheffield Hallam University, UK

STPM / A-Level: 2 Full Passes with a minimum CGPA 2.00 (Grade C) (with Credit in English SPM / O-Level)

UEC: 5Bs (including English)

Matriculation Program / Foundation in Design / Foundation in Art & Design and other Pre-U qualification recognized by the Malaysia Government: with minimum CGPA 2.00

Diploma in Graphic Design or other equivalent and relevant Diploma recognized by the Malaysia Government: Minimum CGPA 2.00

Candidates without an Art subject or who do not have a credit in Art must Pass Portfolio Review or Art Test conducted by the College.

3.5+0 BA (Hons) Interior Design, in collaboration with Sheffield Hallam University, UK

STPM / A-Level: 2 full Passes with a minimum CGPA 2.00 (Grade C) (with Credit in English SPM / O-Level)

UEC: 5Bs (including English)

Matriculation Program / Foundation in Design / Foundation in Art & Design: with minimum CGPA 2.00

Diploma in Interior Design other equivalent and relevant Diploma recognized by the Malaysia Government: Minimum CGPA 2.00

Candidates without an Art subject or who do not have a credit in Art must Pass Portfolio Review or Art Test conducted by the College.

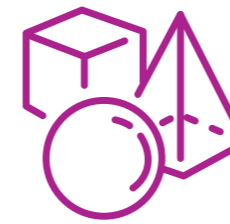
English Requirements (Degree)

SPM/UEC : Minimum Credit

O-Level / 1119 : Grade 1 – 6

TOEFL : 550 (paper) / 220 (computer)

IELTS : Band 6.0



FOUNDATION IN DESIGN

The Foundation in Design programme offers a broad-based scope for exploration and experimentation that will enable students to become independent thinkers, creators or designers.

Students are exposed to topics and projects which will allow them to become creative thinkers and find practical applications that can be translated into working ideas and designs.

The programme also enables students to develop a range of practical skills and fundamental knowledge in relation to art & design, preparing them for smooth progress to a design degree of their choice.



Highlights

- Pathway to a quality UK Design Degree offered at INTI
- The curriculum covers broad theoretical and practical design skills
- Teaching and learning is supported by experienced lecturers, ensuring a smooth progression to degree studies
- Specialist lecturers who are also design professionals
- Experiential and innovative learning via Project-based Learning
- The programme and curriculum emphasise multi-cultural perspectives
- Design-driven learning environment with state-of-the-art facilities

Offered at

INTI International College Subang
 KPT/PT(R/010/3/0417)03/2022 - MQA/FA1292

INTAKES: JAN, APRIL & AUG

Duration

1 Year

Programme structure

- 3D Design
- Critical Studies
- Design Communication Skills 1
- Design Communication Skills 2
- Design Theories to Practices
- Design Project
- English Language Skills 1
- English Language Skills 2
- General Studies
- History of Art & Design
- Portfolio Design
- Self-Development Skills
- Skills for Creative Thinking



CERTIFICATE IN ART & DESIGN

This programme emphasises the development of basic knowledge, skills and appreciation of art & design. Students will learn basic design skills, engage in a broad range of design explorations and experiment with a variety of tools, media and fundamental techniques in art & design.

Design project work is the core of the programme. It enables the practice of creative skills and integrates knowledge acquired in colour studies, drawing, painting, basic photography, design elements, basic creative digital application and more. In addition, students will gain fundamental skills in art & design and problem solving that will help them advance to higher studies and lifelong learning.



Highlights

- Diploma pathway to study graphic, interior, fashion or interactive multimedia & animation design
- Curriculum covers broad theoretical and practical design skills
- Teaching and learning is supported by experienced lecturers, ensuring a smooth progression to degree studies
- Specialist lecturers who are also design professionals
- Experiential and innovative learning via Project-based Learning
- The programme and curriculum emphasise multi-cultural perspectives
- Design-driven learning environment with state-of-the-art facilities

Offered at

INTI International College Subang
 KPT/PT(R/213/3/0109)03/2023 - MQA/FA2768

INTAKES: JAN, APRIL & AUG

Duration

1 Year 4 Months

Programme structure

- Basic 3D Design
- Basic Design Elements
- Basic Design Principles
- Colour Studies
- Digital Applications in Design
- Final Design Project
- History of Art
- Life Drawing 1
- Life Drawing 2
- Painting 1
- Painting 2
- Presentation Skills

Common core/Areas of concentration

- Basic Photography
- English

Elective modules (Choose one)

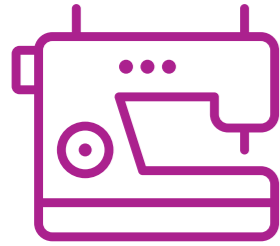
- Basic Desktop Publishing
- Introduction to Printmaking

MPU subjects

- Bahasa Kebangsaan A*
- Introduction to Malaysian Culture
- Malaysian Studies 1 (Local students) / Communication in Malay 1 (International students)
- Study Skills for Certificate Level

*For Malaysian students who do not have a credit in SPM BM.

DIPLoma IN FASHION DESIGN



The Diploma in Fashion Design programme enables students to conceptualise and produce fashion designs of recognised international standards that meet the changing needs of the global textile and apparel trade.

This programme emphasises innovation and creativity in Fashion Design while providing students with the technical know-how for a successful career in the fashion industry. It will also help students nurture specific skills related to sewing, pattern drafting, fashion illustration, fashion styling, design and garment construction.

In addition, students are exposed to real-life projects, fashion shows, enriching field trips to showrooms and rigorous internships to ensure industry-readiness.

Career opportunities

Graduates will be able to take on positions as contemporary and creative fashion designers, working as strategic team members, leaders, and independent designers, or in many of the specialised areas within the fashion industry, including:

- Fashion / Brand Manager
- Fashion Designer
- Fashion Event Coordinator
- Fashion Merchandiser / Buyer
- Fashion Stylist
- Textile Designer

Offered at

INTI International College Subang
KPT/JPT(R/214/4/0076)05/2023 - MQA/FA2770

INTAKES: JAN, APRIL & AUG

Duration
2.5 Years

Industry partners

- Beatrice Looi
- Bremen Wong
- Eleusis Bridal
- Khoon Hooi
- MODA Malaysia
- Monica Quen
- Muzium Tekstil Malaysia
- New Zealand Embassy
- Padini Holdings Berhad
- Pavilion Group
- STYLO International

Programme structure

Common core/Core fundamental

- Fundamentals of English
- Photography

Programme core/Areas of concentration

- Computer Techniques for Fashion
- Fashion Accessories & Shoes
- Fashion Design
- Fashion Design Portfolio 1
- Fashion Design Portfolio 2
- Fashion Drawing Techniques
- Fashion Forecasting
- Fashion Illustration 1
- Fashion Illustration 2
- Fashion Market Research
- Final Garment Construction
- History of Fashion
- Introduction to Fashion Design
- Introduction to Sewing Techniques
- Introduction to Textile Study
- Pattern Draping
- Pattern Grading Techniques
- Pattern Making 1
- Pattern Making 2
- Professional Practice

Elective modules (Choose one)

- Sustainable Design
- Visual Merchandising

Industry attachment (Compulsory)

- Industry Work Placement

MPU subjects

- Bahasa Kebangsaan A*
- Co-curriculum
- Green Future Malaysia
- Malaysian Studies 2 (Local students)/ Communicating in Malay 1B (International students)
- Media Literacy for Personal Branding

*For Malaysian students who do not have a credit in SPM BM.

DIPLoma IN GRAPHIC DESIGN



This programme emphasises innovative design processes that deal with visual communication while providing the technical know-how necessary for a challenging and exciting career in the creative industry.

Students learn a wide range of skills, which includes desktop publishing, photography, typography, editorial, illustration, packaging design, advertising design and marketing. The programme also develops students' abilities in problem solving, conceptualisation, idea development and visual communication techniques, as well as the ability to translate an idea into a viable economic proposition.

In addition, students are exposed to real-life projects, industry competitions, enriching field trips to galleries and professional design studios as well as rigorous internships to ensure industry-readiness.

Career opportunities

- Art Director
- Copywriter
- Graphic Designer
- Illustrator
- Magazine Designer
- Packaging Designer
- Photographer
- Web Designer

Offered at

INTI International College Subang
KPT/JPT(R/214/4/0072)04/2023 - MQA/FA2771

INTAKES: JAN, APRIL & AUG

Duration

2.5 Years (Inclusive of internship)

Industry partners

- Antalis Malaysia
- Canon Marketing (M) Sdn Bhd
- Da Men Mall
- Embassy of Sweden
- Havas Media
- Leo Burnett (M) Sdn Bhd
- Newsprintwork
- Octagon Creative Sdn Bhd
- Omnicom Media Group (Malaysia)
- Saatchi & Saatchi (Malaysia)
- Tsubaki Design Studio
- wREGA
- 180 Degree Brand Com

Programme structure

Common core/Core fundamental

- Creative Drawing
- Digital Imaging
- Fundamentals of Drawing
- Fundamentals of English
- Photography
- Fundamentals of Design
- Visual Communication

Programme core/Areas of concentration

- Advertising Design
- Brand Communication
- Computer Graphics 1
- Computer Graphics 2
- Digital Graphics
- Fundamentals of Marketing
- History of Graphic Design
- Illustration
- Major Project
- Packaging Design
- Professional Practice (Design)
- Typography 1
- Typography 2

Elective modules (Choose one)

- 3D Studies
- Sustainable Design

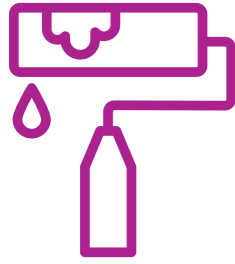
Industry attachment (Compulsory)

- Industry Work Placement

MPU subjects

- Co-curriculum
- Green Future Malaysia
- Malaysian Studies 2 (Local students) / Communicating in Malay 1B (International students)
- Media Literacy for Personal Branding/ Bahasa Kebangsaan A*

*For Malaysian students who do not have a credit in SPM BM.



DIPLOMA IN INTERIOR DESIGN



The Diploma in Interior Design programme prepares students to design not only functional, but also aesthetically pleasing residential, institutional, hospitality and commercial spaces. Students will learn to consider all shapes, colours, textures and styles when choosing and combining furnishings, lighting as well as materials to create a pleasing, yet functional look. While learning new and contemporary design trends, historical aspects were also embedded into the programme. This will further strengthen students' understanding in architectural and interior design.

Furthermore, students will learn how to sketch, illustrate design concepts, and use industry-specific software such as Photoshop, 3D MAX and AutoCAD. This programme also emphasizes on the technical and construction aspects – to better prepare students on their journey into the industry world, when they embark on their industry placement modules.

To top it all off, students will be exposed to real-life projects, industry competitions, on-site observations, field trips and many more.

Career opportunities

- 3D Visualizer
- Color Consultant
- Event Designer
- Exhibition Designer
- Furniture Designer
- ID Magazine Editor
- Interior Designer
- Kitchen Designer
- Lighting Consultant
- Sales Designer
- Set Designer
- Visual Merchandisers

Offered at

INTI International College Subang
KPT/JPT(R/214/4/0070)03/2023 - MQA/FA2769

INTAKES: JAN, APRIL & AUG

Duration

2.5 Years (Inclusive of internship)

Industry partners

- IKEA Malaysia
- PDI Design Associates
- Innovative Space Dimension
- Blu Water Studio Sdn Bhd
- Nu Infinity Sdn Bhd
- Superb Impression Creationz Sdn Bhd
- Palladio Interiors Sdn Bhd
- Sellaria Design & Associate Sdn Bhd
- Veritas Interior Sdn Bhd
- Zanish Group Sdn Bhd
- SL+A Sdn Bhd
- Axis Network Design Consultant Sdn Bhd
- Quill Design Sdn Bhd
- Lightcraft
- Signature Kitchen Sdn Bhd
- ELK Furniture Sdn Bhd
- Aprilist Associate

Programme structure

Common core/Core fundamental

- Fundamentals of Drawing
- Fundamentals of English
- Fundamentals of Design

Programme core/Areas of concentration

- Building Services
- Building Technology
- Computer Aided Design 1 (AutoCAD)
- Computer Aided Design 2 (3D Studio Max)
- Furniture Design 1
- Furniture Design 2
- History of Architecture
- Major Project (ID)
- Interior Design 1
- Interior Design 2
- Interior Design 3
- Interior Design 4
- Interior Material & Finishes
- Professional Practice
- Specification & Contract
- Technical Drawing
- Visual Delineation

Elective modules (Choose one)

- Visual Merchandising
- Sustainable Design

Industry attachment (Compulsory)

- Industry Work Placement

MPU subjects

- Bahasa Kebangsaan A*
- Co-curriculum
- Green Future Malaysia
- Malaysian Studies 2 (Local students) / Communicating in Malay 1B (International students)
- Media Literacy for Personal Branding

*For Malaysian students who do not have a credit in SPM BM.



DIPLOMA IN INTERACTIVE MULTIMEDIA WITH ANIMATION DESIGN



The Diploma in Interactive Multimedia & Animation Design provides far-reaching career opportunities in an exciting and rapidly expanding area of creative multimedia industries, including motion graphics, TV & film, interactive web design, digital media and more.

Students learn a wide range of skills, including digital application, illustration, character design, 2D & 3D animation, web page design, multimedia authoring, digital video and marketing. It focuses on developing students' problem solving, conceptualisation and idea development abilities, nurturing technical skills in digital applications as well as the ability to execute multimedia design projects that require the integration of various skills and knowledge.

In addition, students are exposed to real-life projects, industry competitions, enriching field trips to galleries and professional animation studios as well as rigorous internships to ensure industry-readiness.

Career opportunities

Designers with Interactive Multimedia qualifications have a wide choice of careers, including:

- Animator
- Art Director
- Digital Illustrator
- Photographer
- Post Production Artist / Designer
- Video Production
- Web Designer

Offered at

INTI International College Subang
KPT/JPT(R/213/4/0127)05/2023 - MQA/FA2772

INTAKES: JAN, APRIL & AUG

Duration

2.5 Years (Inclusive of internship)

Industry partners

- Acestar Malaysia
- ASTRO
- Blulnc Media Sdn Bhd
- Da Men Mall
- Havas Media Malaysia
- Inspidea Animation Studios Malaysia
- IKEA Damansara
- JINNYBOYTV
- Les' Copaque
- PUMA Malaysia

Programme structure

Common core/Core fundamental

- Creative Drawing
- Digital Imaging
- Fundamentals of Drawing
- Fundamentals of English
- Photography
- Fundamentals of Design
- Visual Communication

Programme core/Areas of concentration

- 3D Studies
- Digital Animation 1
- Digital Animation 2
- Digital Animation 3 (Experimental Animation)
- Digital Media
- Digital Video
- Fundamentals of Marketing
- History of Animation
- Major Project
- Multimedia Authoring 1
- Multimedia Authoring 2
- Professional Practice (Design)
- Type in Motion

Elective modules (Choose one)

- Illustration
- Sustainable Design

Industry attachment (Compulsory)

- Industry Work Placement

MPU subjects

- Co-curriculum
- Green Future Malaysia
- Malaysian Studies 2 (Local students) / Communicating in Malay 1B (International students)
- Media Literacy for Personal Branding/ Bahasa Kebangsaan A*

*For Malaysian students who do not have a credit in SPM BM.



3+0 BA (HONS) GRAPHIC DESIGN

in collaboration with Sheffield Institute of Arts, Sheffield Hallam University, UK

This programme will allow students to develop a portfolio of ideas for entering and challenging the graphic design industry. Students will learn about the core principles of graphic design and its application across a range of sectors. They will also have the opportunity to explore advertising, illustration, motion & interactive or traditional graphic design. Other study topics include printmaking, life drawing, photography, branding and marketing.

Students will focus on generating new and memorable ideas that form the basis of their creative process. They will explore a range of media, develop critical skills, and learn how to solve problems creatively.

Students will also have the opportunity to enhance their prospects by taking part in international competitions, live briefs and work placements. There are also residential study trips at home and abroad, complemented by visits to design conferences and professional design association events.



Highlights

- Specialist lecturers who are design professionals
- Good networks and professional links with the industry
- A compulsory industry internship programme provides students with the opportunity to experience real-life industry practice and develop networks for employment opportunities upon graduation
- Programme and curriculum design are enhanced by professional input from design practitioners
- Develops industry-ready graduates who can make a difference in the workplace
- Degree awarded by Sheffield Hallam University, UK

Offered at
INTI International College Subang
KPT/JPT(R/214/6/0060)01/2023 - MQA/FA2077

INTAKES: APRIL & AUG

Duration
3 Years (Inclusive of internship)

Programme structure

Year 1

The first year challenges students to explore diverse approaches to design problems and apply their creative skills in different ways. It will also challenge any preconceptions that students may have about Graphic Design. During the first year, students will also learn many of the essential skills needed to work in Graphic Design.

- Subjects include:
- Design Principles
 - Design Process
 - Design Practice

- Electives:
- Typography
 - Advertising Design

Year 2

In the second year, design projects are often company-sponsored, and involve working directly with the client (Live projects). The subjects will help students meet this challenge and develop their skills and knowledge to a professional level. Other projects involve working to a national or international design brief. In this case, students need to demonstrate the ability to communicate their design ideas professionally, using a variety of media and techniques.

- Subjects include:
- Graphic Design in Context
 - Translation & Transmission

An International Study Tour will be scheduled in Year 2

Year 3

Through a process of research and discussion with academic staff, students determine a body of self-directed study that allows them to develop a personal area of interest related to the field of Graphic Design. By taking increased responsibility for the management of their own work, students are prepared for life as a professional designer.

The number and content of the projects students undertake in the third year can be negotiated. However, the academic team will offer advice that enables students to develop a portfolio that best supports their career aspirations. It is also essential that students support their dissertations and design projects with a body of thorough and convincing research and development.

- Subjects include:
- Professional Practice (Graphic Design)
 - Graduation Projects

Industry attachment (Compulsory)

- Industry Placement [GD]

MPU subjects

- Bahasa Kebangsaan A*
- Community Service & Co-curriculum
- Corporate Social Responsibility
- Ethnic Relations (Local students) / Communicating in Malay 2 (International students)
- Design Thinking
- Islamic & Asian Civilisation (Local students) / Malaysian Studies 3 (International students)

*For Malaysian students who do not have a credit in SPM BM.



3.5+0 BA (HONS) INTERIOR DESIGN

in collaboration with Sheffield Institute of Arts, Sheffield Hallam University, UK

The BA (Hons) Interior Design encourages a thorough, yet versatile design approach – following systematic and coordinated methodologies. The programme will equip students with the creative skills and knowledge they need, especially when they enter into the world of interior design. Through this, they will experience working on various creative design briefs, and live projects for their respective clients. With an interior design degree, students can build a strong portfolio of work, which will prepare them for a rewarding career in an exciting industry.

Here at INTI, we aim to provide students with an understanding of design culture, and design practice through life projects, along with potential work placements. They will also learn how to create innovative designs, critically reflect on projects, and learn skills that will best reflect their personal interests, as well as career aspirations.

A series of exciting lectures will be delivered by external practitioners, from various design practices within the country – offering industrial contacts for possible future placements.

Students will also have the opportunity to gain further exposure by entering national and international design competitions, such as the Asia Young Designer Award, MIID REKA Award, MIID Student Saturday and so forth.



Highlights

- Accredited by Board of Architects of Malaysia
- Specialist lecturers who are design professionals
- Good networks and professional links with the industry
- A compulsory industry internship programme provides students with the opportunity to experience real-life industry practice and develop networks for employment opportunities upon graduation
- Programme and curriculum design are enhanced by professional input from design practitioners
- Develops industry-ready graduates who can make a difference in the workplace
- Degree awarded by Sheffield Hallam University, UK

Offered at
INTI International College Subang
KPT/JPT(R/581/6/0020)01/2023 - MQA/FA2181

INTAKES: APRIL & AUG

Duration
3.5 Years (Inclusive of a 6-month internship)

Programme structure

Year 1

During the first year, students will learn how to develop research, observation, analytical and communication skills. They will explore creative and lateral thinking through project work. Students will also learn some of the specific subjects that caters to technical and presentation skills, through the utilization, and a range of production techniques.

- Subjects include:
- Interior Design Space
 - Interior Design Place
 - Interior Design People
 - Green Design (Elective)
 - Building Construction & Materials (Elective)

Year 2

In the second year, students will further extend concepts of design thinking, and apply this to commercial briefs. This will typically be in conjunction with external professional partners such as manufacturers, clients, designers or others – in a range of creative and experimental ways. They will develop and extend their understanding of materials, technologies, and professional practice for the construction of building interiors. In addition, they will utilize reflective practices in project work, and apply professional skills in their own design practice. This will enable them to develop a range of communication, and representation techniques of interior design by using a variety of media.

- Subjects include:
- Interior Design Context
 - Building By-Law (Malaysia)
 - Interior Design Application

An International Study Tour will be scheduled in Year 2

Year 3

Within the third year, students will start to consolidate their skills and knowledge, gained from their previous education. They will be able to demonstrate areas of expertise in order to plan, research, manage and communicate a chosen programme of study, for their final graduation project. Students will define, enquire, resolve challenging design problems, and demonstrate their skills, knowledge, understanding and professional abilities, within a chosen theme for their project work. They will be expected to exhibit their work towards an external audience, with a project portfolio of their final graduation project.

- Subjects include:
- Interior Design Inhabitation
 - Industry Design Resolution

Industry Attachment (compulsory)

- Industry Placement (ID)

MPU subjects

- Bahasa Kebangsaan A*
- Community Service
- Corporate Social Responsibility
- Ethnic Relations (Local students) / Communicating in Malay 2 (International students)
- Islamic & Asian Civilisation (Local students) / Malaysian Studies 3 (International students)
- Design Thinking

*For Malaysian students who do not have a credit in SPM BM.



INTI NETWORK

INTI INTERNATIONAL UNIVERSITY DU022(N)
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Persiaran Perdana BBN, 71800 Putra Nilai

INTI INTERNATIONAL COLLEGE SUBANG DK249-01(B)
03-5623 2800 |
No. 3, Jalan SS15/8, 47500 Subang Jaya

INTI INTERNATIONAL COLLEGE KUALA LUMPUR DK075(B)
03-2052 2888 |
Menara KH, Jalan Sultan Ismail, 50250 Kuala Lumpur

INTI INTERNATIONAL COLLEGE PENANG DK249-02(P)
04-631 0138 |
No. 1-Z, Lebuh Bukit Jambul, 11900 Penang

INTI COLLEGE NILAI DK249(N)
06-798 2133 |
Persiaran Perdana BBN, 71800 Putra Nilai

INTI COLLEGE SABAH DK249-03(S)
088-765 701 |
Lot. 17-20, Phase 1B, Taman Putatan Baru, 88200 Kota Kinabalu

INTI EDUCATION COUNSELLING CENTRES (266729-P)

IPOH 05-241 1933 | No. 258, Jalan Sultan Iskandar, 30000 Ipoh
JOHOR BAHRU 07-364 7537 | No. 25, 25-01, Jalan Austin Heights 8/1, Taman Austin Heights, 81100 Johor Bahru
KUANTAN 09-560 4657 | B16, Jalan Seri Kuantan 81, Kuantan Star City II, 25300 Kuantan

