

BUSINESS PORTFOLIO

20 YEARS OF COMMITTED SERVICE TO YOUR SUCCESS



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INSPIRING EXCELLENCE THROUGH EDUCATION

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About the Company

- Axiom Education Group, established in 2003 in Bangladesh, is your one-stop solution for international education and immigration needs. Our experienced team specializes in guiding students to select the right overseas educational institutions, aligning with their unique strengths and career aspirations. With over 15 years of expertise, we offer personalized advice for studying in countries like the UK, USA, Canada, Malaysia, China, Australia, New Zealand, Japan, and South Korea.
- ▶ Established in 2003, Axiom Education Group provides comprehensive support for international education and immigration needs.
 - ▶ Our experienced consultants assist students in choosing reputable global universities based on their individual strengths and goals.
 - ▶ Our counselors, some of whom have studied and worked abroad, provide impartial advice after receiving international training
 - ▶ With 20 years of experience, we possess a deep understanding of the global education landscape and career opportunities.
 - ▶ Axiom Education Group collaborates with renowned international institutions and organizations, including high commissions and education bodies.

AXIOM EDUCATION GROUP

Basic Information

- Name of the Firm: AXIOM G C
- License Number: TRAD/DSCC/011681
- Address: Anam Rangs Plaza, House # 61(4th floor),
Satmosjid Road # 6/A, Dhanmondi, Dhaka-1209, Bangladesh
- Contact Person: B.M. NAZIR HOSSAIN (CEO)
- Contact Number: +88 01714-100647 / +88 01974 100647
- Email: ceo@studyabroadonline.com or ceo.sohel.agi@gmail.com
- Website: www.studyabroadonline.com
- Bank Details:
- Beneficiary Name: AXIOM G.C
- Beneficiary Account Number: 1061070007002
- Name of Bank: Eastern Bank Ltd
- Bank Address: House-21, Road-08, Dhanmondi R/A,Dhaka-1209, Bangladesh
- Swift code: EBLDBDDH
- Establishment Date: 10 January 2003
- Number of Staff: Total 21
- Main Business: Student Recruitment
- Success Rate: Overseas Visa Success Rate per year 200-300 students

Our Mission, Vision & Belief

Mission

We will provide the most
INTERNATIONAL, INDIVIDUALISED,
and **INNOVATING** education

Vision

Be the **CHAMPION of CHANGE**
reinventing education for the
Dynamic Leaders of
the **FUTURE**

Belief

Education must change to
meet the needs of
TOMORROW'S world

Our Goals



Goal # 1

Provide the best &
affordable international
education to students



Goal # 2

Suitable immigration
service to locals



Goal # 3

Still be the best after
another 20 years

Our Milestones

2003

Axiom Global Institute
was established

2010

Axiom Travel World
was created

2015

With our help 300
students managed to fly
abroad to study that
year

2023

20 years later, still the
best in the business

Few Of Our Agency Team Members



B.M. Nazir Hossain Sohel
Chief Executive Officer

Message from our CEO -

I started the company in 2003 while I was still a student at Dhaka University, pursuing my Bachelor of Science degree. My dream was to become the best in the consulting business. Thanks to all the success I've achieved, that dream became a reality in 2010. Now, 20 years later, we continue to hold the title of the best in the industry.



Aslam Hossain Tusher
Chief Operating Officer



Md. Rony Ahmed
Customer service Manager



Md. Juel Ali
IT Executive



Mr. Sujon Chisik
File Manager

Our Sister Concerns



Axiom Global Correspondence is one of the most emerging additions which are being driven by some quality personnel who are trained from USA & UK. Axiom derives this as Team Axiom which is responsible for hosting wide ranges of service regarding student counseling, advising about the financial support that a student needs to prove to study abroad, selection of quality institutions throughout the globe, different kind of social activities to involve fresh mind in a challenging field, travelling and also the accommodation support which is most important when someone in completely a new place.



With a prolific revelation, Axiom has started Axiom Advertising & Event Management that has been fortified by proven experience, skills and knowledge to help any event, no matter how large or how small, fulfill its ultimate potential. We can help fledgling events get off the ground and existing events soar. We're flexible, fast, responsive and reliable. Moreover, we always bring a fresh perspective. No matter what stage of the planning you're in, we'd welcome the opportunity to help you make your event the best it can be.

Our Sister Concerns



In 2003, it was a dream came true when AGI (Axiom Global Institute) was born with the intention to extend knowledge to the students/professionals of this country as well as to expand its program abroad. The CEO was hell-bent on establishing a unique educational concern which would be the country's best. Starting with a long cherished dream AGI has, at last, come out as one of the leading training institutes of international standard. Under the umbrella of AGI performances, there are the high performing take care of the educational needs of a student from the preparation level to the professional stage. Guided by a noble mission and a clear vision inspired by our motto 'learn to achieve' and motivated by invaluable core value that ultimately create a complete human being.



With the motto "Service with Excellence" in mind "Axiom Travel World" is a sister concern of "Axiom Group", was set up in January 2010. Our main objective was to arrange outbound tour packages at minimum possible cost. We have come a long way since then, by providing service with a distinction that sets us apart from others. When it comes to innovative packages we are the trendsetters, today it is our service that has turned us into the first choice of elite class people who want to travel the world.

Our Offered Services



VISUALIZE THE PATHWAY TO YOUR FUTURE EDUCATION AND CAREER



UNIVERSITY AND COURSE SELECTION



EXTENSIVE ADVISORY SERVICE ON APPLICATION PROCEDURES



PREPARE FOR LANGUAGE PROFICIENCY AND STANDARDIZED TEST



HELP TO GET SCHOLARSHIP



VISA APPLICATION AND INTERVIEW PREPARATION

Our Offered Services



INHOUSE TRAVEL DESK TO FACIALATE TRAVEL ARRANGMENTS



ACCOMMODATION ARRANGEMENT



IMMIGRATION SERVICES



VISIT VISA AND TOUR PACKAGE



ADVERTISING & EVENT MANAGEMENT

Our Offered Services

OVERSEAS INSTITUTION RELATED SERVICES :

- 1. Assisting in developing viable and practical marketing policies**
- 2. Arranging recruitment and promotional trips**
- 3. Arranging and booking educational fairs**
- 4. Optimizing student targets**
- 5. Feedback to institutions from parents and students**
- 6. Arranging affiliation and collaboration with local institutions**

LOCAL INSTITUTION RELATED SERVICES :

- 1. Arranging affiliation and course equivalency/articulation agreement with foreign institutions**
- 2. Development of internal quality assurance**
- 3. Course development**
- 4. Staff development**

AXIOM Standards

- Our service is **free**.
- We keep our commitment.
- We are confident what we say.
- Axiom assures the data protection act is followed all the way.
- Axiom resolves any complaint following complaint resolution policy with immediate
- Axiom applies fair treatment policy without
- Axiom regulates fair assessment policy strictly.

What Makes AXIOM Different

- Axiom Education Group is a One Stop Solution to all Study Abroad Needs.
- Over **20** years' experience and expertise.
- Academic Pathway Planning (Interest, Career & Aptitude Testing)
- A competent team of experienced counselors assisting students in the process of application to the partner universities & their visas. Focus on matching the profiles of the students with the right institution and destination.
- Fast growing global network. Over 300 top ranked Universities and study institutions in Australia, New Zealand, North America, Malaysia, China, Japan and Europe.
- In-house University Representatives to offer specific advice and fast-track applications.
- In-house travel desk to facilitate travel arrangements.
- Dedicated customer service department for quality assurance.
- Exhaustive information library CD's, brochures, videotapes, application forms etc
- Personalized coaching for IELTS/ TOEFL/ GRE/GMAT/SAT through the preparatory material and CDs by experienced faculty and a well-equipped library.
- AXIOM prides itself on its personalized attention to students and consciously seeks to avoid an assembly line approach to counseling students.
- Comprehensive & unbiased information on various study options
- 75% of our students are referenced from previous satisfied students.
- We maintain a long-term relationship with our students while they are studying overseas and we always extend our hands for future support if they require.

Why Collaborate with AXIOM Education Group

- Axiom Education Group is a highly reputable and ethical company and a country leader in international student placement. We understand the different markets and cultures in more than 7 cities where we have student placement offices.
- At AXIOM Education Group, we work in partnership with client institutions across all education sectors, from secondary schools to universities, to recruit international students who want to study in USA, Canada, UK, Australia, New Zealand, France, Malaysia, and China. By understanding an individual client's goals, we help to position them to their best advantage in an increasingly competitive international environment.
- In addition to student placement, AXIOM Education Group provides the following services:
- Conduct counselling sessions in selected local educational institutions including English Medium Schools, local Colleges and Universities.
- Opportunities to participate in AXIOM Education Group student exhibitions and promotional events around the territory.

Why Collaborate with AXIOM

STUDENT EXHIBITIONS AND
SEMINARS sending.

Axiom Education Group regularly holds exhibitions, seminars and interview programs throughout its network, where students have the opportunity to meet with institution representatives.

Students and their parents can spend time discussing entry requirements, course details, and recognition of awards, career opportunities, institution facilities and related student support services.

AXIOM Education Group has 100 qualified student counsellors who work individually with students to advise them on the right education choice to achieve their career goals. This means that information about your institution is delivered face-to-face to prospective students.

In addition, we provide support and advisory services to our institutional clients through our international network of more than 25 student placement centers.

AXIOM Student Exhibitions, Seminars, Interview Programs and Promotional events



Why Collaborate with AXIOM

SERVICES FOR PARTNER
INSTITUTIONS

- Client Relations Managers to act as liaison points for clients in monitoring student trends, market insight and advising on potential opportunities.
- Support for in-country visits, including promotions and administration, Interview individual students, seminars, accommodation or any other activity on behalf of University.
- Promotion of scholarship opportunities
- Handle and respond to online, telephonic and walk in enquiries.
- Strategic marketing plans and implementation
- Advertising placement and advice – outdoor, digital, social media and print media
- Offshore translation, printing, mailing and distribution of market specific promotional materials and brochures
- Attend Educational Fairs & Exhibitions
- Filter out non-potential students to focus on potential students.
- Close liaison with agencies such as BC, Government Ministries, Embassies and others.
- Help set up links with credible local institutions for progression agreements, MOU's such as 1+2 or 2+2 (UG) etc. and set up Research links.
- Establishment and management of alumni chapters
- Coordination of services for offshore distance education providers, including student services, distribution of materials, assignment tracking and arrangements for tutorials and examinations.
- Provide regular feedback on the market trends, changes and intelligence that may be of benefit to the Universities.
- Updates via client newsletter
- Operational updates

Our Partners

Australia and
Newzealand

AUSTRALIA



**Australian Institute of technology
& Education**
www.austriainstitute.nsw.edu.au



The University of Sydney
www.sydney.edu.au



CQ University Australia
www.cqu.edu.au



The University of Queensland, Australia
www.uq.edu.au



**Raffles college of Design
& Commerce**
www.raffles.edu.au



**THE UNIVERSITY OF
MELBOURNE**
www.unimelb.edu.au



The University of New South Wales
www.unsw.edu.au

NEWZEALAND



Massey University
www.massey.ac.nz



University of Auckland
www.auckland.ac.nz



**Victoria University
of Wellington**
www.victoria.ac.nz



Lincoln University
www.lincoln.ac.nz



University of Canterbury
www.canterbury.ac.nz



University of Otago
www.otago.ac.nz



Auckland University of Technology
www.aut.ac.nz



**THE UNIVERSITY OF
WAIKATO**
Te Whare Wānanga o Waikato

University of Waikato
www.waikato.ac.nz



NISA Academy
www.nisa.edu.au

Our Partners

USA and Canada

USA



Drake University University Of Nebraska
www.drake.edu



Indiana University Of Pennsylvania
www.iup.edu



Michigan Technological University
www.mtu.edu



University Of Wisconsin - Eau Claire
www.wisc.edu



Iowa State University
www.iastate.edu



Drexel University
www.drexel.edu



University Of Central Oklahoma
www.uco.edu



University Of Central Arkansas
www.uca.edu



Montana State University
www.montana.edu



Marquette University
www.marquette.edu

CANADA



Vancouver Island University
www.viu.ca



Acadia University,
Wolfville, Nova Scotia
www.acadiau.ca



Athabasca University,
Athabasca, Alberta
www.athabascau.ca



Carleton University, Ottawa, Ontario
www.carleton.ca



McGill University
Montreal, Quebec
www.mcgill.ca



Memorial University of New foundland,
St. John's, Newfoundland
www.mun.ca



Simon Fraser University
Burnaby, British Columbia
www.sfu.ca



University of Alberta,
Edmonton, Alberta
www.ualberta.ca



University Windsor,
Windsor, Ontario
www.uwindsor.ca



University of Victoria
Victoria, British, Columbia
www.uvic.ca/



Kwantlen University College
www.kwantlen.ca



Laurentian University
Université Laurentienne
www.laurentian.ca



University of Manitoba
www.umanitoba.ca



Mount Saint Vincent University
www.msvu.ca



Mount Allison University
www.mku.ca



Thompson River University
www.tru.ca



University of Fraser Valley
www.ufv.ca



University of New Brunswick
www.unb.ca



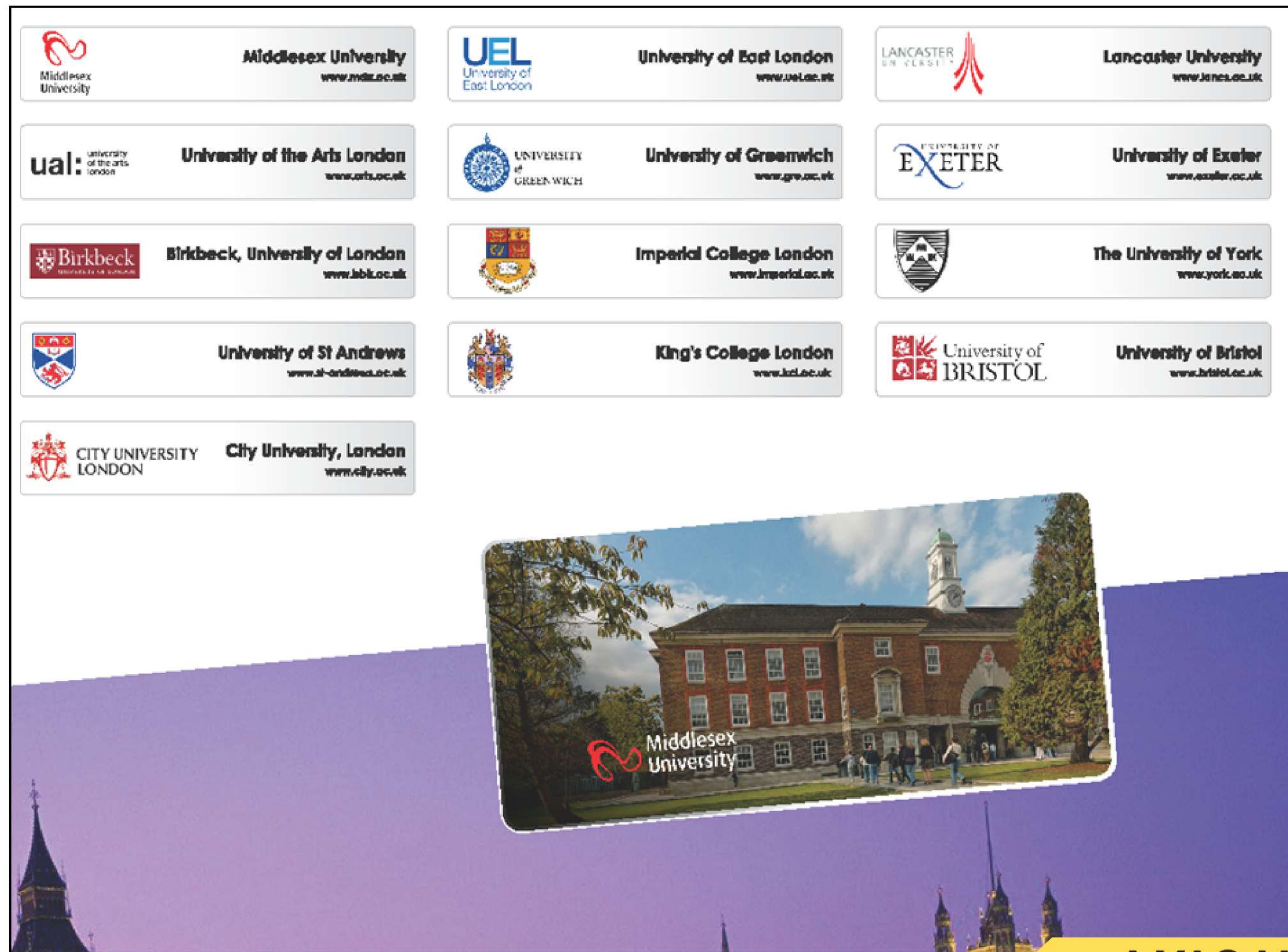
The University of Winnipeg
www.uwinnipeg.ca



University of Prince Edward Island
www.upel.ca

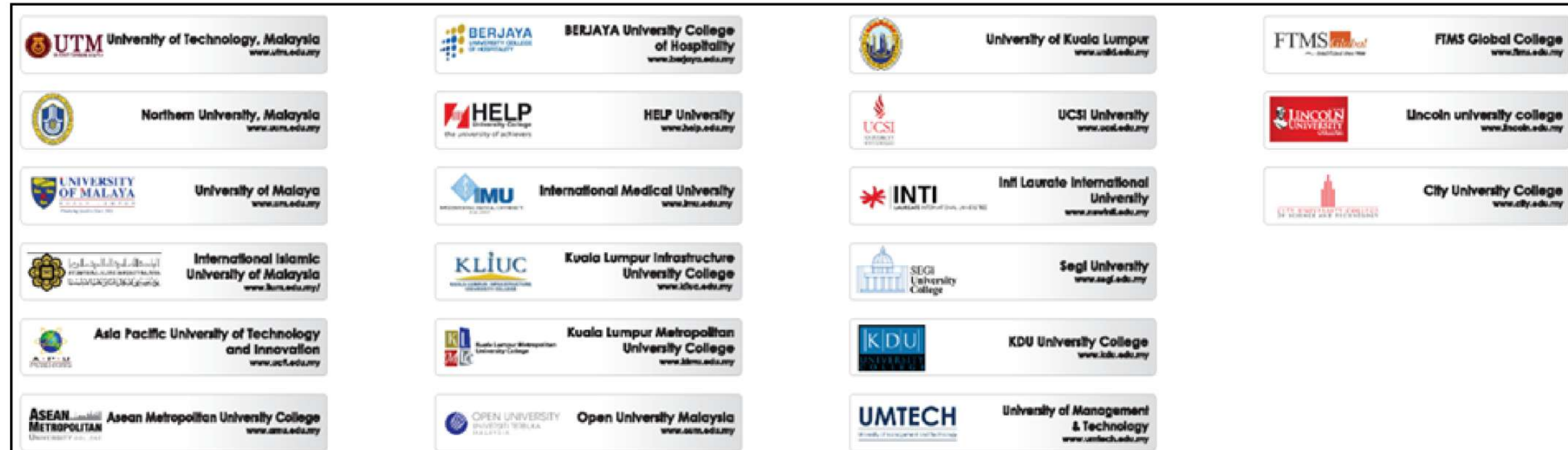
Our Partners

United Kingdom



Our Partners

Malaysia



Our Partners

China



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